



Vernon & District Minor Football Association

#39 - 100 Kalamalka Lake Rd.
Vernon BC, V1T 7M2
generalinquiries@vdmfa.ca

Dear Potential Sponsor,

The 2022 Flag and Tackle Football Season in Vernon is quickly approaching, and the Vernon & District Minor Football Association is working diligently to grow and expand our program for our young athletes. Our program is intended to not only teach the rules and skills of football, but to help develop life skills such as sportsmanship, teamwork, leadership, positive attitude, and physical activity as keys to success throughout life.

Through this letter, the Vernon & District Minor Football Association invites you to become a sponsor for the 2022 football season. Sponsorship offers an excellent opportunity to increase visibility of your business with prominent presence in various Vernon & District Minor Football's promotional materials and at each home game. We are proud to offer different levels of sponsorship, each identifying your company as a sponsor through various capacities. Your financial support would help provide our young athletes with the purchase of new equipment including jerseys, helmets, pads and pants, training equipment, field costs, awards, and our various events held throughout the year, including our year end banquet.

Thank you for your consideration. Please feel free to contact Vernon & District Minor Football with any questions. If you would like to become a sponsor, please return the enclosed sponsorship form, or call to arrange pick up. We look forward to seeing you at our first home game of the season!

Sincerely,

Vernon & District Minor Football Association

SPONSORSHIP PACKAGES

Diamond Package - \$3000-\$5000/year

- Company logo on all team uniforms (Atoms/PeeWee/JB)
- Colour signage with logo displayed on sidelines during all home games
- Company recognition announced at all home games via commentator
- Framed VDMFA team photo (Optional)
- Company recognition on all VDMFA Social Media posts
- Company recognition in media articles (print & digital)
- Company logo displayed on marketing materials
- Company logo and personalized write up on VDMFA website
- Company recognition and thanks on our Facebook page

Platinum Package - \$2000-\$3000/year

- Colour signage with logo displayed on sidelines during all home games
- Company recognition announced at all home games via commentator
- Framed VDMFA team photo (Optional)
- Company recognition on all VDMFA Social Media posts
- Company recognition in media articles (print & digital)
- Company logo displayed on marketing materials
- Company logo and personalized write up on VDMFA website
- Company recognition and thanks on our Facebook page

Gold Package - \$1000-\$2000/year

- Company recognition announced at all home games via commentator
- Company recognition on all VDMFA Social Media posts
- Company recognition in media articles (print & digital)
- Company logo displayed on marketing materials
- Company logo and personalized write up on VDMFA website
- Company recognition and thanks on our Facebook page

Silver Package - \$500-\$1000/year

- Company logo displayed on marketing materials
- Company logo and personalized write up on VDMFA website
- Company recognition and thanks on our Facebook page

Bronze Package - \$250-\$500/year

- Company logo and personalized write up on VDMFA website
- Company recognition and thanks on our Facebook page

Magnum Fan Package - any donation up to \$250

- Company or personal recognition and thanks on our Facebook page

SPONSORSHIP COMMITMENT FORM - 2022

I, _____, as an official representative of
_____, pledge to support Vernon & District Minor Football
Association in their 2022 season.

We would like to sponsor the following:

_____Diamond Package - \$3000-\$5000 /year - Amount \$ _____

_____Platinum Package - \$2000-\$3000 /year - Amount \$ _____

_____Gold Package - \$1000-\$2000 /year - Amount \$ _____

_____Silver Package - \$500-\$1000 /year - Amount \$ _____

_____Bronze Package - \$250-\$500 /year - Amount \$ _____

_____Magnum's Fan Package - Amount of Donation \$ _____

This form and your payment may be returned to:

Vernon & District Minor Football Association
#39 - 100 Kalamalka Lake Rd
Vernon BC, V1T 7M2:

Please make cheques payable to Vernon & District Minor Football Association

Please email your logo to generalinquiries@vdmfa.ca

Need help? Please email us at generalinquiries@vdmfa.ca for more
information.

**The Vernon & District Minor Football Association thanks you for your
generous donation!**

